

12 September 1983

NOTE FOR: Executive Director

FROM: [redacted]  
Information Systems Planning Officer

SUBJECT: James Martin (ADP Guru) Lectures for CIA

1. You may recall at our staff meeting on 28 July, I sought your permission to investigate further the possibility of bringing James Martin -- "the man generally acknowledged to be the computer industry's most widely read author, best attended lecturer and foremost authority on the impact of computers" (Computerworld magazine) -- to CIA for a day of lectures on ADP issues of interest to us. [redacted]

2. NSA is hosting James Martin to speak to their 200 top executives on 29 September, and Martin can come to CIA the next day, Friday, 30 September. I propose to get our money's worth. He will give four lectures in the auditorium, open to all employees, on the following topics:

0830-1000 hours: Computer Security

1030-1200 hours: Japan's Fifth Generation Computer Projects

1400-1530 hours: Future Trends in Communications and ADP Technology

1600-1730 hours: Strategic Planning for Automated Data Handling

At lunch (1200-1400 hours), Martin will give an executive overview seminar in the Executive Dining Room with attendance limited to the EXCOM, Information Systems Board members, and ADDs.

3. [redacted] has agreed that ODP will be the contracting office and will handle most of the mechanics. [redacted] further suggests that we invite Martin to an informal breakfast before the lectures (perhaps you, if you are interested, and one or two others) to (1) explain who the audience will be and what they expect [redacted]

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6. Finally, the real reason for bringing Martin to CIA is to kick off an executive ADP consciousness-raising campaign. In my original memorandum to you last spring describing what I thought I should do in this job, educating senior management on the potential and pitfalls of automation was my second goal following the establishment of the Information Systems Board and Working Groups. I propose to let charismatic James Martin get the ball rolling and follow with monthly brown-bag executive seminars on other issues of interest, including:

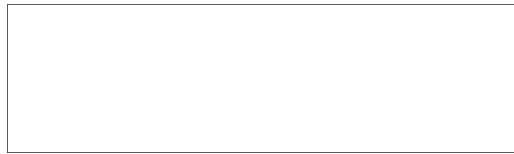
- an overview of Agency computer systems and what they can do,

- how business has used automation to increase productivity and decrease costs and how we can do the same.

- artificial intelligence: what it is and what CIA is doing with it including machine translation, image understanding, and expert systems.

7. If you approve of the Agency inviting James Martin, the attached formal memorandum will go to the Directorates.

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Executive Director

Attachment